

Marketing Executive

Team

The marketing team at LiDAR start with how physical spaces make people feel and then they imagine how to share that emotion with the world. The team informs people about the company, our products and services. At LiDAR our core values are simple; word hard, think smart, attract positivity. You will join us at a time when we are designing the future of how we capture and present the built environment. We are an ambitious startup looking to become a global enterprise within the next decade.

Profile

You are a forward-thinking story-teller; you are a master of crafting the strategic approach; you put the right information in the right place at the right time; you see opportunities for inspiring articles, adverts and videos; your narrative and writing will shape the story we want to tell to the world; you find the rhythm of the daily news cycle exciting.

Essential requirements:

- The ideal candidate will have between 2+ years of experience in marketing publicity and have positive relationships with stakeholders and partners
- A track record in executing successful PR programs
- Proven skills in producing video and photography
- Strong writing skills, crafting the message that motivates our people.
- Honours degree in Marketing or related discipline

Desired:

- Chartered Marketer and member of the Chartered Institute of Marketing
- Member of the Institute of Data and Marketing
- Masters degree in Marketing or related discipline

Areas of work include:

Digital, Partnership, Business Strategy, Content, Copywriting, Product, Creative Design, Brand, Research, Advertising, Social Media, Video and Business Development.

Salary:

Band A £20,000 - £25,000. 40 hours work plus overtime. Company bonus scheme.

Why work for LiDAR?

You will have the opportunity to learn and grow. We will help to shape your career journey for success.